



Local economies flourish at the rate of \$2 of economic activity for every \$1 invested

Loan denials occur 3 times more often for communities of color through traditional lenders

Loans to women seeking first year funding traditionally receive 80% less than their male counterparts

Lack of access to capital results in 50% of small business failures

Lending clients at Business Impact NW this year included 42% community of color, 32% women and 9% veteran business owners



Business Impact NW is a certified & regulated Community Development Financial Institution

1437 S. Jackson St.
Seattle, WA 98144
(206) 324-4330

info@businessimpactnw.org

www.businessimpactnw.org

LENDING

Business Impact NW

SMALL & MICRO BUSINESS LOANS

An equal opportunity lender, Business Impact NW provides access to capital and technical assistance to underserved entrepreneurs in our communities through relationship-based lending

Ranging from \$5,000 to \$250,000 with 1-7 years to repay, business financing is customized to your entrepreneurial needs

Mission Lending for ALL Entrepreneurs

99% of our clients were ineligible for a traditional commercial loan. Our impact since *January 1, 2017*:

124



Loans Disbursed

23

Business Startups

304

Borrowers Served

181

Jobs Created & Retained



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

Funding Entrepreneurs in Our Communities

Helping small businesses grow so local communities thrive

Startup & Established Businesses

- Working Capital
- Equipment & Inventory
- Commercial Real Estate
- Franchising
- Contract Financing
- Cash Flow Restructuring
- Capital Equipment

5 C's of Loan Selection

- Character of Credit
- Capacity to Succeed
- Capital Invested
- Collateral
- Cash Flow

Loan Products

- Term Loans
- Lines of Credit

...apply online today!

businessimpactnw.org/loan



- Micro & Small Business Loan Programs
- Direct Access Business Coaching
- Classes & Trainings
- CDFI/SBA/USDA Certified Lender

SMALL BUSINESS FINANCIAL EMPOWERMENT

Lending Partners:

JPMORGAN CHASE & CO.



Washington Federal.
invested here.