



Local economies flourish at the rate of \$2 of economic activity for every \$1 invested

Loan denials occur 3 times more often for communities of color through traditional lenders

Loans to women seeking first year funding traditionally receive 80% less than their male counterparts

Lack of access to capital results in 50% of small business failures

Lending clients at Business Impact NW this year included 42% community of color, 32% women and 9% veteran business owners



*Business Impact NW is a certified & regulated Community Development Financial Institution*

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# LENDING

## Business Impact NW

20 Years of Impact

### SMALL & MICRO BUSINESS LOANS

An equal opportunity lender, Business Impact NW provides access to capital and technical assistance to underserved entrepreneurs in our communities through relationship-based lending

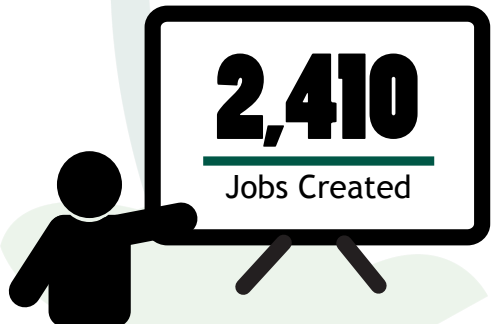
Ranging from \$5,000 to \$250,000 with 1-7 years to repay, business financing is customized to your entrepreneurial needs

### Our Work by the Numbers (since 1997)

**1,505**   
Loans Disbursed

**386**   
Business Startups

**1,034**   
Borrowers Served

**2,410**   
Jobs Created



Funded in part through a cooperative agreement with the U.S. Small Business Administrations. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

# Funding Entrepreneurs in Our Communities

Helping small businesses grow so local communities thrive

## Startup & Established Businesses

- Working Capital
- Equipment & Inventory
- Commercial Real Estate
- Franchising
- Contract Financing
- Cash Flow Restructuring
- Capital Equipment

## 5 C's of Loan Selection

- Character of Credit
- Capacity to Succeed
- Capital Invested
- Collateral
- Cash Flow

## Loan Products

- Term Loans
- Lines of Credit

*...apply online today!*

[businessimpactnw.org/loan](http://businessimpactnw.org/loan)



SMALL BUSINESS FINANCIAL EMPOWERMENT

- Micro & Small Business Loan Programs
- Business Consulting & Technical Assistance Programs and Classes
- Community Development Program
- CDFI/SBA/USDA Certified Lender

Lending Partners:

