



# Business Impact NW

## SMALL BUSINESS FINANCIAL EMPOWERMENT

Helping small businesses grow so local communities thrive

We invest in small businesses so that every person in our community can access their entrepreneurial dreams regardless of gender, race, class, and sexual identity

Small businesses create 2/3 of new, private sector jobs in the United States

With a hiring increase of 1 to 3 employees, existing small businesses could eliminate unemployment in inner city neighborhoods

For every dollar invested, two dollars of economic activity is created in the local economy

Communities of color (CoC) are almost 3 times more likely to be denied a loan than nonminority owned businesses through traditional lenders

Women seeking first-year funding receive 80% less capital than their male counterparts



*Business Impact NW provides entrepreneurs with critical access to financing and technical support as they start and grow their business*

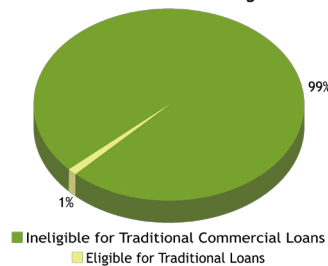
1437 S. Jackson St.  
Seattle, WA 98144  
(206) 324-4330  
info@businessimpactnw.org

www.businessimpactnw.org

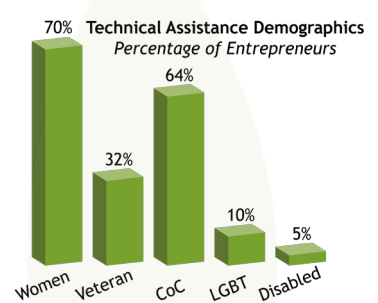
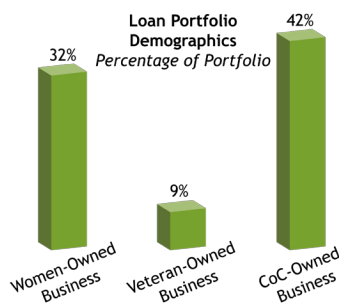
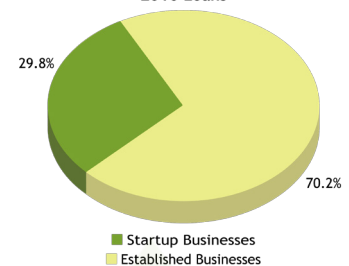
### Lending

Business Impact NW's microloan and small business loan program is expanding the community of entrepreneurs

Loan Clients who Find Funding with Us



2016 Loans



### Counseling & Training

Business Impact NW's technical assistance programs help entrepreneurs plan for more resilient business and navigate challenges

#### Classes and Training

- Free to low-cost
- For all stage business owners
- Introductory, intermediate & specialized topics

#### Business Counseling

- Free
- One-on-one support
- For all-stage business owners

## In-depth Look at our Programs

### Microloans:

Loans up to \$50,000 offers small business owners an alternative source of credit not available at traditional financial institutions

### Small Business Loans:

Loans up to \$250,000 ensures small businesses can access financing at all stages of growth

### Classes and Training:

Business Impact NW holds regular workshops and trainings for entrepreneurs at all stages of the business process from business model basics to specialized topics for established owners

### Business Counseling:

With one-on-one business counseling, small businesses can access free to low-cost technical assistance to help plan, start, and grow their business

## Where we Serve



- Lending, Counseling & Classes
- Business Counseling



## Where we are Going

Our goal is to support 9500 entrepreneurs from 2017-2019 with classes, trainings and access to capital, including:



Loans to 150 entrepreneurs



Create or sustain 500 jobs



Start 190 businesses



Disburse \$7,500,000 into the community

*“Since 1997, Business Impact NW has made over \$71.5 million dollars in loans to more over 1,500 business owners, provided countless technical assistance hours, and saved & created over 6,000 jobs.”*

## Join Us

From engaged community members to seasoned entrepreneurs, there is a place for you at Business Impact NW

### Plan, Start or Grow Your Business

Take a class | Meet with a Counselor | Apply for a Loan

#### Technical Assistance Programs



**SBA**  
U.S. Small Business Administration

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**WWBC**  
—WASHINGTON—  
Women's Business Center

U.S. SMALL BUSINESS ADMINISTRATION  
**VBOC**  
VETERANS BUSINESS OUTREACH CENTERS

### Support Our Mission

Volunteer | Donate | Invest | Sponsor | Partner

#### University Partners



Portland State  
UNIVERSITY

**W FOSTER**  
SCHOOL OF BUSINESS

#### Credit Union Partners



Harborstone  
Credit Union

OnPoint  
COMMUNITY CREDIT UNION

Verity  
CREDIT UNION

## How We are Funded

Government Grants | Private Foundations | Corporate Partners | Loan Revenue | Investors and Donors Like You



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www.businessimpactnw.org • info@businessimpactnw.org • (206) 324-4330  
Seattle Economic Development Fund dba Business Impact Northwest

