

Launch & Grow Session 4 Links

Videos:

Business Presentation Week 4: UVA FUREM Winery - https://youtu.be/374U_ubJz7w

Census Business Builder- Locate and Analyze your Customers and Market, with Census Business Builder: <https://youtu.be/Lg8wG4S1BX0>

Census Business Builder- Using the Census Business Builder:
<https://youtu.be/MbllLFjQZxo>

Message Map - How to Pitch Anything in 15 Seconds: <https://youtu.be/phyU2BThK4Q>

Links:

Census Business Builder: Small Business Edition - 5.3: <https://cbb.census.gov/cbb/>

Claritas 360 - Lifestyle Segmentation:
<https://claritas360.claritas.com/mybestsegments/#zipLookup>

Seattle Office of Economic Development- Our Local Knowledge. Your Business Success:
<https://seattle.ecdev.org/>