



The University of Idaho Library subscribes to several business and economics databases. The following are good starting places for research and are available to all students, faculty, and staff at the university, both on and off campus.

Library Resources: <https://libguides.uidaho.edu/c.php?g=363100>

ABI/INFORM Global A comprehensive business database, ABI/INFORM Global includes the latest business and financial information for researchers at all levels, including topics such as business conditions, management techniques, business trends, management practice and theory, corporate strategy and tactics, and the competitive landscape

Business Insights (Gale): For business professionals, entrepreneurs, students, and general researchers, Gale Business Insights: Global delivers comprehensive international business intelligence, compiled into a logical, useable context. It's the first online resource that empowers people to not only study international business, but also to interpret their research. Deep intelligence powered by statistical data helps users spend less time searching for data – and more time connecting their discoveries to practical applications.

Business Source Premier: A comprehensive, business database covering articles, many of them full-text, from scholarly journals and business periodicals, on topics such as management, economics, finance, accounting, international business and much more. Full text reports are also available for country economic data, company profiles, industry information and market research. - Access funded by the State of Idaho through LiLI - Libraries Linking Idaho.

Small Business Reference Center: Includes access to nearly 400 full-text periodicals, 450 reference books, hundreds of business videos, and a wide variety of information on small business and entrepreneurial subject areas. Of particular interest may be the state-specific resources and the Help and Advice sections. Access funded by the State of Idaho through LiLI - Libraries Linking Idaho.

Additional Resources for Business.

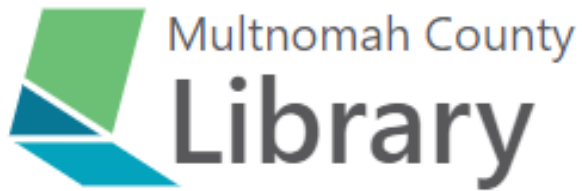
Links to outside resources: *The University of Idaho Libraries may not have subscriptions to all resources described in guides written by other libraries.*

- [Market Research](#) Courtesy of the University of Texas Libraries
- [Entrepreneurship](#) Courtesy of the University of California-Irvine Libraries.

Other Resources:

- [Moscow Chamber of Commerce](#)
- [Latah County Government](#)
- [Idaho Secretary of State](#)
- [US Census Bureau](#)

Need Help? Ask a Librarian @ University of Idaho Library [here](#)
Check with your local Library branch for “Ask a Librarian service”



Small Business help at Multnomah County Library

Small Business Events: https://multcolib.org/events-classes?field_event_type_target_id=669

Market Research for your Business: <https://multcolib.org/small-business-help/market-research>

Market research can provide information to help you make informed decisions and keep your business healthy and thriving. It can also be a requirement for a business loan or grant to make a case for your business.

Free resources are available from:

- Census Bureau,
- Small Business Administration and the library.
- Booklist: Finding Your Target Market

Resources for market research

Consumer behavior and lifestyle interests

The lifestyle characteristics of your target consumers influence their buying habits. Use the following resources to identify interests, beliefs, attitudes, and activities of your potential customers.

- [ABI/INFORM](#) - This electronic database contains industry reports and market analysis research from around the world. To find target markets, limit searches to “reports” to find national and global market reports. Also helpful to find the state of your industry.
- [Consumer Statistics](#) - Electronic and print books that contain consumer statistical information.
- [SimplyAnalytics](#) - A web-based mapping application that enables you to create thematic maps and reports using demographic/population, spending, and marketing data. This resource is also helpful for finding consumer behavior and information on your competitors.
- [US Census Bureau](#) - Explore data profiles on topics like education, employment, health and housing.
- [US Bureau of Labor Statistics](#) - Find demographic data on the labor force, consumer spending, time use and more.
- [Who's Buying?](#) - Consumer spending behavior in several industries.

Resources to find your competitors

To find information about public companies, search for company profiles and financial information, such as annual reports and filings. For information on private companies, search for articles published about the company in magazines, trade journals and newspapers.

The following directory databases will help you locate competitors in a specific geographic area (state, city, area code, zip code). They provide basic information such as address, key officers, lines of business, sales volume, and, when available, credit ratings and number of employees. You can also use these databases to locate potential business clients.

- [Business Source Premier](#) - Search for articles by company name, product name, ticker symbol or NAICS code on companies worldwide.
- [Gale Business: Entrepreneurship](#) - Access articles that cover all major areas of starting, operating and maintaining a business from financing, management, marketing, accounting, taxes and more. This is also helpful to find the state of your industry.
- [Mergent Online](#) - Find information on public U.S. and international companies. Also helpful to find the state of your industry.
- [Mergent Intellect](#) - Find directory information on public and private U.S. and international companies.
- [Reference Solutions](#) - A directory with information about businesses and people in the United States and Canada. Also useful for finding information on your competitor.
- [Regional Business News](#) - News coverage of business topics from local newswires, magazines and regional business publications.

Resources on the state of your industry

- [Market Share Reporter](#) - Presents market share data on companies, products, facilities and brands.
- [Plunkett Research](#) - These print guides provide a thorough market and trends analysis of various industries. They also include thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources.

Small Business Advising: <https://multcolib.org/small-business-help/advising>

Meet with a library staff member via Zoom or at a library location. We can talk over your business idea, help you draft a business plan, build your business website or assist on other tech related issues. We can also connect you with other local organizations that cater to small businesses. [Contact us](#) (workplace@multcolib.org) to set up an appointment.

Reading Lists (Staff Picks) for small businesses: https://multcolib.org/staff-picks?field_resource_topic_target_id=583



[Ask a Librarian - Anchorage Public Library \(anchoragelibrary.org\)](https://www.anchoragelibrary.org)

[Hours & Locations - Anchorage Public Library \(anchoragelibrary.org\)](https://www.anchoragelibrary.org)

Whether you are starting a business, learning about your customers, researching your competitors, or following the stock market, these databases will give you the leading edge. Need a location for your next business meeting? The Library rents [meeting rooms](#). Looking for more business resources? Check out our page for businesses, entrepreneurs and nonprofits [here](#).

BUSINESS

[**Business Info Search - Specialized**](#)

Business Source Premier is the industry's most used business research database, providing full text for more than 2,300 journals, including full text for more than 1,100 peer-reviewed titles. Library card required.

[**LinkedIn Learning by Lynda.com**](#)

Offers hundreds of trainings and thousands of hours of instruction presented by reliable industry experts on everything from general business software to marketing, design, networking, photography and music.

Access this resource through the library website or the LinkedIn app with our library ID: **anchoragelibrary**

****Not available to Temporary Card holders***

[**Small Business Reference Center**](#)

A comprehensive resource for small business owners and those interested in starting a business, offering full-text periodicals and reports, sample business plans, U.S. tax forms, videos and reference books. It supports small business owners in all relevant areas from planning, financing and managing a business to exit strategies. Users also have the ability to search within specific 'Business Topics' and 'Business Types' relevant to their needs.

INVESTING

[**Value Line**](#)

Investment education, how-to guides, market and company profiles, and daily market reports.

Business Research Tools at the Seattle Public Library

www.spl.org/business

The library can answer your questions

- In-person: Central Library - 7th floor Business, Science and Technology Desk
- Phone: (206) 386-4636
- Ask a Librarian: chat or email at www.spl.org/ask
- Schedule an appointment with a librarian with business training: L2B@spl.org or (206) 386-4636

The library buys tools you can use

- Most electronic tools the library purchases are available at: www.spl.org/business
 - *Have library card number and PIN number ready. If not a Seattle resident, staff can check to see if you might qualify under a reciprocal agreement.*

Different kinds of information small businesses need

- Information about companies (clients, partners, or competitors)
- Information about customers (demographics, typical expenditures, lifestyles)
- Statistics on markets (forecasts, trends, opportunities)
 - Market – Includes both the customers and competitors
 - Industry – Just the companies competing with one another
- Guides and handbooks – various topics like startup, management, and marketing guides

Industry Classifications - SIC and NAICS codes – Industry classification systems set up by the Federal Government

Standard Industrial Classification (SIC)

North American Industry Classification System (NAICS)

<http://www.census.gov/eos/www/naics>

- Like standard and metric measurement, NAICS was supposed to replace the SIC (developed after NAFTA). The codes are reviewed every five years.
- Different tools use different codes
- Code can be an efficient search, but depending on the industry, some are more helpful than others
- Some companies have more than one code – they do more than one thing
 - Sometimes there is an option to search “primary” codes only

Reference USA – information about companies and people

Company search to find listings by industry, geography, size, and other criteria

- Geography – metro area, radius, street address
- Business size - # of employees, sales volumes (**caution: sales volumes are calculated, not actual**)
- Other – executive ethnicity, gender, public/private, view corporate tree

Consumer / Lifestyles component to find information about potential (residential) customers

- Specific geography: city, state, county etc. or map based search
- If applicable, select, “home income” and/or “home value”
- “Lifestyle” criteria for various interest types
- Most “consumer snapshot” options are considered sensitive data (except ethnicity and # units)
Sensitive data selected - offers summary data and graphs, but won’t give individual listings
Select records and export to excel

DemographicsNow – demographic information about potential customers

- Specific geographies – type in a city name or an address (radius), select from the geography menu, or create custom geography on the map
- Population - current, past, and forecast
- Choose different demographic reports - use the “Help & Info” button in upper right under “data methodology” for descriptions of reports that can be selected in the “Demographics” tab.
- Mosaic USA - Mosaic is a consumer segmentation system that describes American consumers and the database can be searched for these (definitions and explanation under “Help”).
- Company profiles – market sizing, locations, companies out of business since 2000
- Export to PDF, email

ABI/Inform Trade & Industry– articles from trade publications and market research reports

- Search for articles published in trade and industry publications
- Includes First Research Industry Profiles – current information, great starting place on an industry

Business Plans Handbook - Sample business plans

- Real-world examples of plans from a wide variety of manufacturing, retail, and service industries.

Best Customers – profiles of people who typically buy a given type of product or service (**available as a database** and print copy at Central Library – 7th floor)

- Some of this kind of data can be gleaned from the US Census, but this provides analysis and is easy to access and read

General Onefile –articles published in general magazines and newspapers

- Not on the business database page, only because it is more general – any topic, not just business. Find this under “Databases A-Z”
- Articles from more general periodicals and some trade journals
- Subject Guide search, limit to full text, drill down by subdivision (forecasts and trends, industry forecasts, etc.)

Value Line – detailed public company information and concise industry reports

Morningstar - detailed public company information

Small Business Sourcebook – locate other resources about an industry (print copy at Central Library – 7th floor)

- Includes reference works, trade journals, industry associations, trade shows etc.

Local Business Publications – Articles about local news and trends

- Puget Sound Business Journal (print and in-library only electronic)
 - Articles and Book of Lists –yearly compilation of lists published in the Journal
- Daily Journal of commerce (electronic access)

Business Ratio books - ratios of typical financial data for various industries. Compare financial situation of a company (or company plan) to others in the industry (print copies at Central Library – 7th floor)

- *RMA Annual Statement Studies* (***also available as an electronic database!***)
- *Almanac of Business and Industrial Financial Ratios*

US Economic Census – Sales/receipts by industry and geography

- Updated every 5 years
- Statistically protects information about individual companies
- Access through advanced search from American FactFinder <http://factfinder2.census.gov>

General Business Guidebooks - Wide variety of management guides, start-up guides, marketing guides, Nolo legal form books, HR guides (Dewey 658 and 340 – large sections, ask for help)

Examples (formats vary, could be in print, ebook, audiobook, etc.)

Lynda.com – Wide range of online courses on many business topics (beginner -> advanced) start at spl.org

Other questions? We are here to help, so just ask us!

In-person at SPL Central Library, 7th floor desk | Phone (206) 386-4636

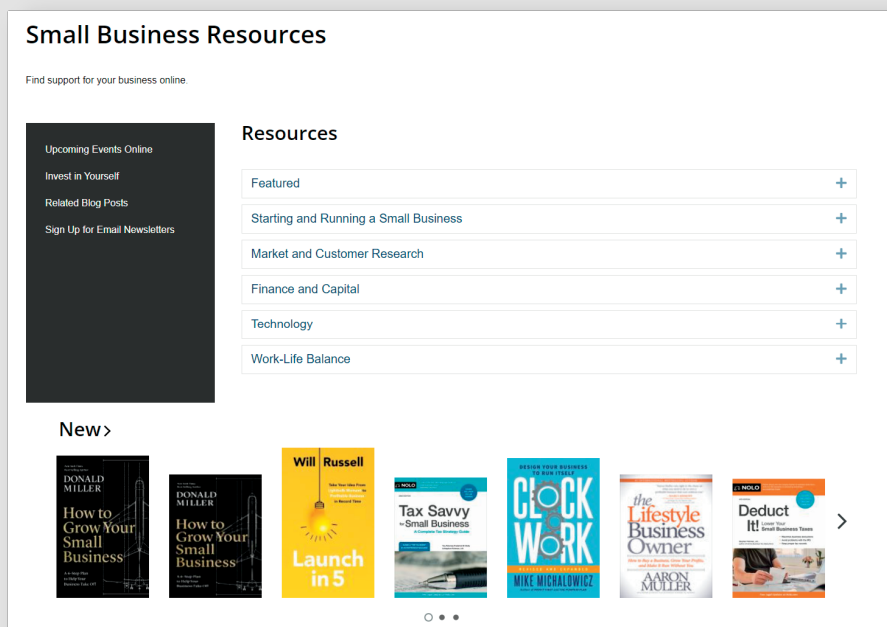
Email or chat www.spl.org/ask | Email L2B@spl.org | www.spl.org/business

Introduction to Business Research at the King County Library System

Use free KCLS resources to start or expand your small business. The King County Library System offers many types of resources on just about any topic, including those for small business owners and entrepreneurs. Discover all that KCLS has to offer.

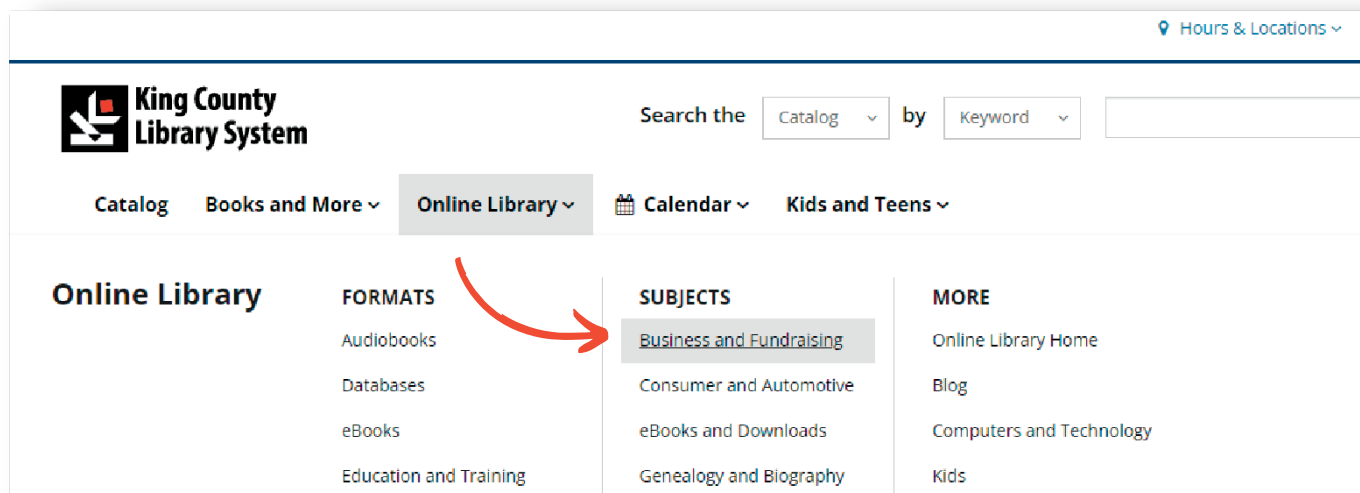
Library Small Business Resources: [kcls.org/small-business-resources/](https://www.kcls.org/small-business-resources/)

The KCLS website (www.kcls.org) has a dedicated page with small business resources. To navigate to this page from the KCLS homepage, click on "Books and More," then "Small Businesses" under the "Audiences submenu."



Library Business Databases: [kcls.org/resources/business/](https://www.kcls.org/resources/business/)

KCLS also provides patron access to a variety of databases to support small businesses. To navigate to the list of small business databases from the KCLS homepage, click on "Online Library," then "Business and Fundraising" under the "Subjects" subsection.



Highlighted databases:

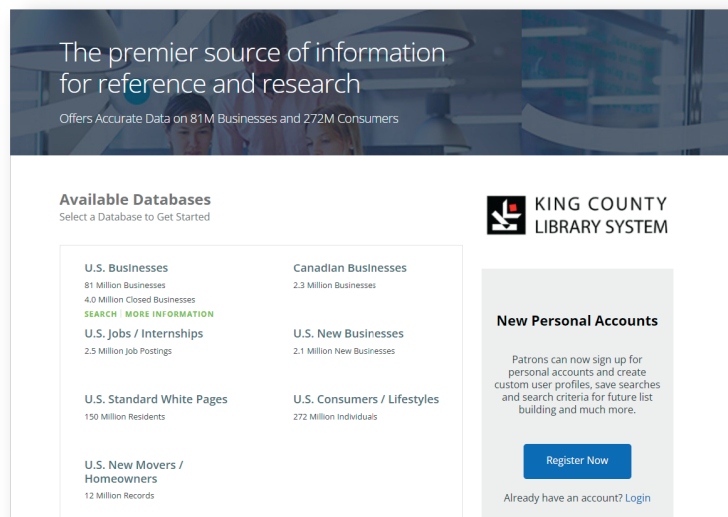
Data Axle Reference

Business and residential listings of US and Canadian companies, US residences, US job/internship searches, consumer lifestyles, and new movers/homeowners to help you find your customers or competitors.

Find business listings via custom search:

- By code – SIC/NAICS*
- By geography
- By business characteristics

*The North American Industry Classification System (NAICS) groups similar business by a six-digit code. Find yours at www.census.gov/eos/www/naics, or call 1-888-75NAICS.

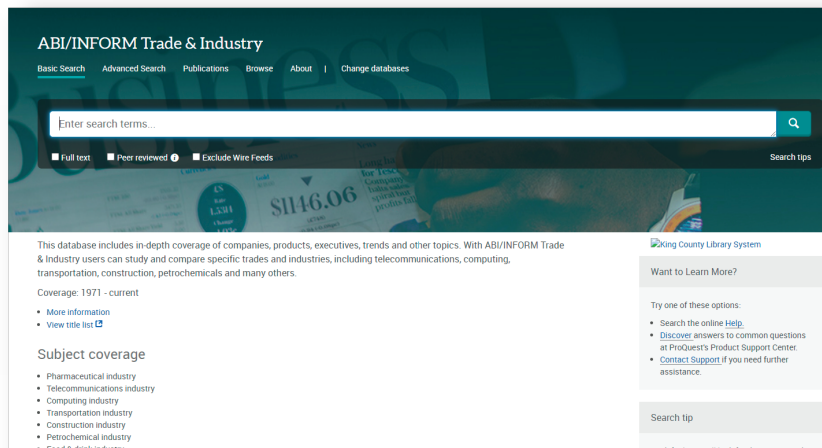


ABI/INFORM Trade & Industry

Find industry information that might be relevant to your business.

- Includes topics like HR, advertising and marketing, accounting, and tax
- Market research sources
- Economic trends
- Company profiles for peers and/or competitors

Sources include Fitch, D&B First Research, GlobalData, Plunkett, and Economist Intelligence Unit.



Additional Resources:

- **Gale Business Plans Handbook:** 1.kcls.org/GaleBPlan
Actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses. Presents sample plans taken from businesses in the manufacturing, retail and service industries which serve as examples of how to approach, structure and compose business plans.
- **Business eBook Reading Room:** kcls.overdrive.com/library/business
Thousands of the best books and audiobooks about business and leadership available to download to your phone, device, or computer.
- **LinkedIn Learning:** kcls.org/resource/lynda-com/
Video courses teaching skills and software knowledge for business, web design and development, IT, education, and more.
- **Financial Assistance:** kcls.org/find-financial-assistance/
Complete the form and tell KCLS about your small business or personal financial need. We'll send you a customized list of resources and information.

Partner with your library and access the best, most up-to-date web resources and tools to help you get your business started or grow your existing business.

Questions?

Call Ask KCLS at 425.462.9600 or 800.462.9600



kcls.org
Rev 5/23

ABI/INFORM Trade & Industry

Trade & industry-focused information - journal articles, market reports, industry reports and news - covers every major industry from finance to construction.

Business magazines

EBdigital magazines provides access to business magazines that will help you stay up-to-date business news. Current issues of Entrepreneur, The Economist, Forbes, and other business magazines are available.

Business Plans eBookShelf

Actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses. Presents sample plans taken from businesses in the manufacturing, retail and service industries which serve as examples of how to approach, structure and compose business plans.

Business Source Premier

Search regional, national and international business news—including marketing research & reports, emerging business trends, and detailed company profiles for the world's 10,000 largest companies from Datamonitor.

DemographicsNow--Business & People

U.S. demographic data for gaining consumer and market insight for opening a business, finding an audience for products/services, or analyzing the shifts and needs of a given population. Standard and custom reports for download.

EBSCOhost Databases

Comprehensive research service with 375 full-text databases, a collection of 600,000-plus ebooks, subject indexes, point-of-care medical references, and an array of historical digital archives. In addition, you can search a portfolio of journals and magazines.

Legal Information Reference Center

Full-text publications and legal forms to address a range of legal issues including business law, financial planning, family law, property & real estate and rights & disputes.

LegalForms

Access to customizable online legal documents, including Washington state specific forms.

Lynda.com

Lynda.com Video tutorials on software packages, web design, business/management skills, financial literacy, job/career skills, social networking, etc. Includes Microsoft Office, Windows, and Mac OS.

Microsoft Imagine Academy

Training in fundamental technology skills, such as Windows 8, and more. The Microsoft Imagine Academy provides unlimited access for more than 400 courses.

ProQuest Research Library

Mix of scholarly journals, trade publications, magazines, and newspapers with broad, inclusive coverage of a wide range of popular academic subjects.

ReferenceUSA

Job search, business research, and marketing database including more than 25 million business profiles & 267 million U.S. residents. Ideal for sales leads, mailing lists, market research, employment opportunities, finding friends and relatives, and much more!

Small Business Reference Center

Videos provide interviews, 'lessons learned' features, lectures, and 'how to'. Advice includes how to create business plans that lead to successful funding. Also includes demographic data and other local information.

Handout #1: Industry Information

INDUSTRY PROFILE: Ruth's example: Home Care business

1) ABI/Inform: (sno-isle.org → online resources → BY SUBJECT → Business & Finance)

Advanced search:

In top box, type in First Research Industry Profiles and change the search type to Publication Title

In second box, type in your industry

ABI/INFORM Trade & Industry

Advanced Search [Command Line](#) [Thesaurus](#) [Field codes](#) [Search tips](#)

[SNO-ISLE LIBRARIES](#)

first research industry profiles in Publication title – PUBLICATION

[Look up Publications](#)

AND home care in Anywhere

Using filters in left column, limit search by:

- Publication Date: limit to 2023+ by sliding marker to the right, in the Publication Date filter. Click the “Update” button.

We looked at most recent (quarterly) report for Home Health Care Services. Ruth recommends “Company Benchmark Information,” and taking note of Industry websites listed at end.

TRADE JOURNAL ARTICLES:

2) ABI/Inform for Trade Journal articles:

Click on “hamburger” menu icon in upper left, then choose Basic Search.

Search box: wine bar (or whatever your business is)

Use filters in left column to limit search by:

- Source type: Trade Journals
- Date Limit: last several years (or whatever you prefer)

Other ways to limit: Publication Title, Subject, etc. Expand the category, and click on “more” to refine even further. Ruth finds the Subjects “Trends” and “Marketing” can be helpful.

SWOT ANALYSIS

3) Business Source Premier

One counter-intuitive tip: Avoid the “SWOT analyses” link on the landing page. Instead, search for your keywords, then limit using filters in left column:

Keyword search box: coffee (or whatever your business is)

Use filters in the left column: Under Source types, check box for “SWOT Analyses”

BUSINESS PLANS

4) Business Plan eBookshelf:

Search on “greenhouse” pulls up Environmentally Friendly Greenhouse, and others.

(as of 6/27/2023)

COMPETITORS SEARCH

1.) Reference Solutions from Data Axle (RSDA)

Start by clicking on “U.S. Businesses”

- Click “Advanced Search” tab
- Define your geographic area (city, county, etc. – for example, Lynnwood)
- Under “Business Type” section, check box next to “Keyword SIC/NAICS”
 - Enter a keyword (eg, “bakeries” will pull up bakers, bakery, bakeries...)
- Click on relevant classification headings; Click “Update Count” button, then “View Results” button.
- On results screen, click on the business name to view details.
- “Heat Map” tab pins locations to google map.

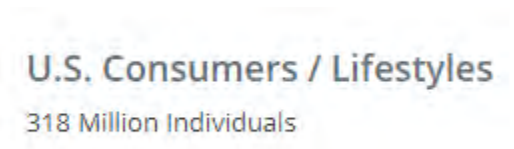
SIZING THE MARKET

2.) Gale Business: DemographicsNow

- a. Consumer Expenditures: (gauge Market Size/Potential) - Ruth’s example is wine consumption.
 - click on “Demographics” on the navy blue navigation bar
 - Set GeoFilter in upper right of webpage (eg, Edmonds, WA)
 - Report Type = Summary, and Report Name = Consumer Expenditure Food and Beverage detail summary
 - Scroll down through report to section “Alcoholic Beverages”, to “Wine Away From Home.” (2022 figure and 2027 forecast).
 - From top of report, note # households.
 - The Market is Amount Spent x # households. How much of this market can you capture? Factor in the competition; may include other types of business (eg, Olive Garden)
- b. Consumer indexes (Simmons Reports)
 - Click on “Demographics”
 - Report Name: Simmons Beverages Alcoholic Summary; Click “Run Report”
 - Note the consumption of different kinds of wines. Index numbers indicate preference – with 100 representing the national average.

Handout 3: CUSTOMERS

Reference Solutions from Data Axle (RSDA)



In class, we used the U.S. Consumers / Lifestyles search a couple of different ways:

- 1.) To make a mailing list of consumers with interest in Diet & Weight Loss within Mill Creek, WA.
 - Choose U.S. Consumers / Lifestyles; click on “Advanced Search” tab. Using filters in the left column, Under “Lifestyles,” check box next to “Lifestyles.” Expand “Health / Diet / Fitness” category. Check box next to “Diet & Weight Loss.”
 - Using filters in the left column, under Geography, check box for City / State, then in Search box, type in Mill Creek and click the blue “GO” button. From the Results box that appears below, click on Mill Creek, WA to make it appear in the “Selected” box.
 - Click on the blue UPDATE COUNT button, then the green VIEW RESULTS button. We see 346 names & addresses.
- 2.) To look within the results for data on characteristics within this group, we can use the “Consumer Snapshot” filter in the left column. First, return to the search screen by clicking “Revise Search,” then choose a characteristic from the “Consumer Snapshot” filters. In the class example, we checked the box for Age, which adds another search limiter box to the center (you may have to scroll down to see it). Click on some or all age groups, then once again click on the blue UPDATE COUNT button, then the green VIEW RESULTS button. Any time you incorporate the “Consumer Snapshots” filters into your search, you will no longer see individual names and addresses, but you can glean helpful data on the demographics and concentration of your target population.

RSDA results page allows you to select 25 at a time. You can sort results and look at data in graphs or charts. Max of 1,000 records download per search. No limit on the # of records you can export.

DemographicsNow

With DemographicsNow, we can see predominant consumer segments in your area. To do this we run a “Mosaic” report using the “Demographics” type search:

- Click “Demographics” link on navy blue navigation bar
- Use GeoFilter to define geography (eg, Edmonds, WA)
- Report Type: Summary
- Report Name: Mosaic HH Cluster Summary Index Report
- Click “Run Report”

In the report that is generated, you’ll see which consumer segments are most predominant in the chosen geography. For example, a search on the city of Edmonds shows that Cluster C13, “Philanthropic Sophisticates,” is the biggest cluster (26.4%).

Click on the name of the consumer segment (eg, “Philanthropic Sophisticates”) to find out more about the consumer segment. The “Channel Preference” information can be useful in helping you decide how to market to this group:

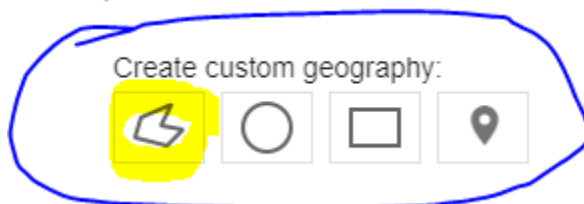
Channel preference



	Broadcast/Streaming TV Likelihood to respond to advertisements on TV.
	Direct Mail Likelihood to respond to advertisements via direct mail.
	Radio Likelihood to respond to advertisements on the radio.
	Mobile SMS Likelihood to respond to advertisements via mobile SMS.
	Email receptive Likelihood to respond to advertisements by email.
	Any social media Likelihood to respond to advertisements via social media.

Bonus: To create a custom geography: Click on “MAPS” on the navigation bar.

On Mapping Tool, click “Geometry Tools” to expand.



- Click on the “polygon” shape
- Click on the map to “pin” down lines.
- Name shape and click “OK.”
- Click “UPDATE GEOGRAPHY” blue button.

NOTE: This database is dense with information. There are 20,000+ variables to search on! We are happy to work with you to focus and refine your request, or we can do the research on your behalf. The database includes consumer expenditure, retail demand, the Mosaic consumer segmentation data, ACS data (“American Community Survey,” a nationwide, continuous survey containing data previously collected by the US Census “long form” – annual releases of demographic, housing, social and economic data), and detailed business profiles and residential listings.

Also: Don’t forget **LinkedIn Learning** (formerly known as Lynda.com), found under the “Online Learning” link. And take a look at the **Small Business Reference Center’s** “Small Business Start-up Kit.”

(as of 6/27/2023)

Choose a library location, complete the form that follows to book your appointment.
<https://jbc.mypcls.org/book-a-librarian/>

Business Center: <https://jbc.mypcls.org/start-a-small-business/>

START A SMALL BUSINESS RESOURCES

Business Plan Handbook: Actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses. Presents sample plans taken from businesses in the manufacturing, retail and service industries which serve as examples of how to approach, structure and compose business plans.

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DemographicsNow: U.S. demographic data for gaining consumer and market insight for opening a business, finding an audience for products/services, or analyzing the shifts and needs of a given population. Standard and custom reports for download.

Gale Virtual Reference Library: Whether a small business owner is looking to expand, or a budding entrepreneur is launching a startup, your library can support their varied business planning and research needs with Gale Business resources. Searchable full-text reference books on a wide variety of subjects. Business titles include American Marketplace, Best Customers, Household Spending.

Invest Pierce County: Discover the available commercial sites and buildings in Pierce County, County demographics, and analytics.

Key Business Ratios: Access competitive benchmarking data, featuring 14 key business ratios in 800 lines of business.

Lynda.com: Lynda.com Video tutorials on software packages, web design, business/management skills, financial literacy, job/career skills, social networking, etc. Includes Microsoft Office, Windows, and Mac OS.

Mergent Intellect: Directory of over 245 million global businesses with data for over 100 million executives, First Research industry reports, KBR Business Ratios, Nielsen Popfacts, Prizm market segmentation, consumer lifestyle by zip code, Indeed job listings, and directory information for over 250 million residences, previous addresses, and neighbors. Download up to 20,000 records at a time.

Universal Class: Access Over 500 Online Courses