

LEAN BUSINESS PLAN TEMPLATE – Your business plan on a single page

IDENTITY

PROBLEM WORTH SOLVING

OUR SOLUTION

TARGET MARKET

THE COMPETITION

SALES CHANNELS

MARKETING ACTIVITIES

REVENUE

EXPENSES

MILESTONES

Milestone 1

Milestone 2

Milestone 3

Milestone 4

Milestone 5

TEAM AND KEY ROLES

PARTNERS AND RESOURCES