

Launch & Grow Session 2 Links

Videos: Feature & Benefits: <https://youtu.be/nZEgXiAEV5U>

SWOT Analysis: <https://youtu.be/pUTZ6NOWeYs>

Business Presentation Week 2: Ark Beverages- <https://youtu.be/n79FwXHpZo8>

Optional: Feature & Benefits: <https://youtu.be/JWFR3ufddLY>

Links: [Guy Kawasaki - The Only 10 Slides You Need in Your Pitch](#)