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Business Impact NW Announces 10 Finalists for IMPACT Pitch 2026

SEATTLE, WA—Business Impact NW today announced the 10 finalists for IMPACT Pitch 2026, the organization’s annual regional small business competition.

The finalists will take the stage on Thursday, October 1, at South Seattle College’s Jerry M. Brockey Center to pitch their businesses to a panel of judges. They will compete across three categories: Startup/Idea Stage, Early Stage, and Established Business, with one winner in each receiving a \$10,000 grand prize to invest in their business.

More than 200 entrepreneurs from Alaska, Idaho, Oregon, and Washington entered this year’s competition. Over four months of competitive rounds, participants have been challenged to make the case for their businesses, from the community impact they create to their operations, marketing, and financial feasibility.

IMPACT Pitch 2026 Finalists

Startup/Idea Stage

- Alexandra Kusherets – Longevia LLC (Port Orchard, WA)
- Deanna Hoyt – TheraProfessional (Gig Harbor, WA)
- Joshua MacFawn – TRADERS LLC (Seattle, WA)

Early Stage

- Pablo Vazquez – TJ’s Street Tacos (Seattle, WA)
- Parvati Patil – Tiny Traditions, LLC (Seattle, WA)
- Sarah Howard – Krossfade Enterprises LLC (Boise, ID)

Established Business

- Federick Brooks – Sound Sports Performance and Training (Lynnwood, WA)
- Joshua Yocum – Crutch Carries LLC (Idaho Falls, ID)
- Kaniz Shah – Silk and Stone Inc (Portland, OR)
- Ross Wilkins – Queer Plants Café LLC (Portland, OR)

“We are excited to see this year’s finalists take the stage,” said Joe Sky-Tucker, Business Impact NW’s President and CEO. “Each of them is a testament to the important role small businesses play in making our communities better and stronger.”

The evening will include networking with community partners, finalists’ pitches, food, drinks, music, and the announcement of the 2026 prize winners.

For full event details and tickets, visit [IMPACT Pitch tickets](#).

About Business Impact NW

Business Impact NW is a nonprofit Community Development Financial Institution (CDFI) dedicated to providing free business coaching, classes, and access to capital for small businesses. We emphasize working with traditionally underserved populations and offer services in Alaska, Idaho, Oregon, and Washington. For more information about Business Impact NW, please visit our [website](#).

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