

2025

BusinessImpactNW

ANNUAL REPORT



Who we are

OUR MISSION

Growing businesses that create jobs in underserved communities.

OUR VISION

All business owners have an equal opportunity to succeed.

OUR NORTH STAR

We are committed to supporting the creation and growth of 5,000 financially sustainable small businesses by 2030.



INTEGRITY

We affirm our commitment to continue to model and demonstrate a strong personal moral code rooted in truthfulness, transparent communication, and accountability.



COMMUNITY

We dedicate ourselves to deliver on trust, empathy, and a collaborative work ethic to our stakeholders, resource partners, and those with whom we share a relationship established in common values.



INCLUSIVITY

We perpetuate the ongoing process of recognizing, validating, and appreciating the uniqueness of all, provide equal access to support and encouragement, and authentically welcome all people, their beliefs, and their voices.



CELEBRATION

We rejoice—through word, deed, and time—in honoring, sharing, and jubilantly recognizing the efforts, milestones, and victories which comprise the unique journeys of those we serve and know.



Message from Leadership



Joe Sky-Tucker
President & CEO

Reflection doesn't come naturally to me. I tend to focus on what's next and how we prepare for it. But taking a moment to pause and look back matters, especially after a year like 2025.

2025 was a challenging year. The uncertainty and ever-changing economic environment made it difficult for many. For our clients, our main street businesses, rising costs and lower revenue put real pressure on them in ways we have not seen since the pandemic. Business Impact NW's own funding was also uncertain throughout the year.

At Business Impact NW, we stayed focused on the work and the businesses we serve. We strengthened partnerships, built new ones in the hospitality sector, and helped protect CDFI and SBA funding critical to our sector and our clients.

We often talk about our work in terms of a marathon or a sprint. In reality, it is a relay race. When it's your turn to carry the baton, you step in so others can keep moving forward. Right now, small businesses are navigating challenges, and our role is to pick up the baton and work alongside them.

Looking ahead, the environment remains uncertain, and the need for this work continues. Carrying the baton is shared across our partners and community.

This work has always been a shared effort.
Thank you for being part of it.

A handwritten signature in black ink, appearing to read "Joe Sky-Tucker".

2025 BOARD OF DIRECTORS

Kellen Ball
CHAIRMAN

Sean O'Mealia
VICE CHAIRMAN

Megan Snyder
SECRETARY

Paul Kirkbride
TREASURER

Peter Ha | Kurt Heath | Robert Luettjohann | Lorri Wallace | John Zmolek

2025 AT-A-GLANCE



10,982

JOBS CREATED/
RETAINED

5,058
UNIQUE
CLIENTS



168

NEW BUSINESS
STARTS

RETURN ON PUBLIC INVESTMENT:

For every \$1 received in federal funding in 2025,
Business Impact NW generated \$6 in income tax revenue.



\$6,128,003

FUNDS DISBURSED



10,402

BUSINESS COACHING
SESSIONS



84

UNIQUE LOANS



8,939

TA COACHING HOURS



\$76,291

AVERAGE LOAN SIZE



1,291

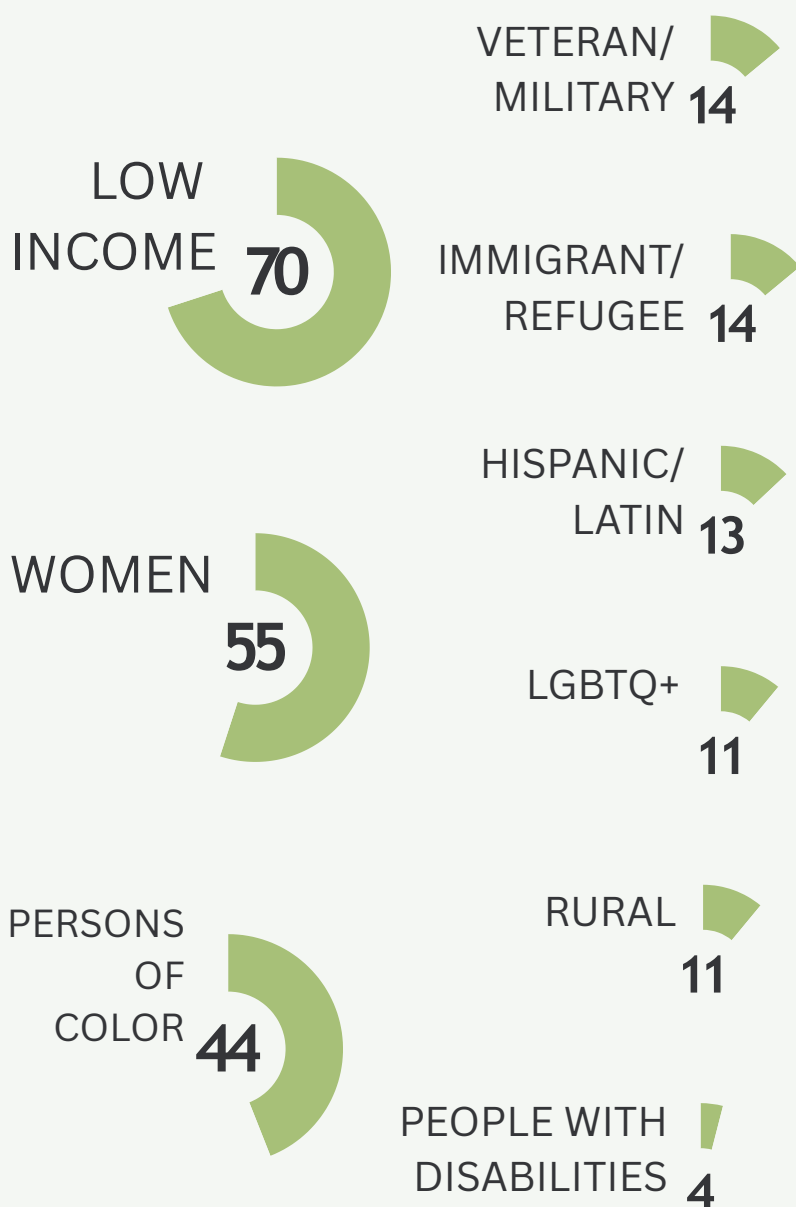
TRAINING ATTENDEES



TOP INDUSTRIES



CLIENT DEMOGRAPHICS



ALASKA



323

UNIQUE CLIENTS

989

JOBS CREATED/RETAINED

\$508,283

FUNDS DISBURSED

“

Traditional funding was just not an option for me, I had to look for alternatives, so I called Business Impact NW.

Simone Lange founded Buzzed Beetle in Anchorage to create gourmet sodas, hard seltzers, and mocktails using locally sourced ingredients.

Through access to capital and business coaching, Simone expanded product lines and distribution and continued building a locally rooted brand.

COMMUNITY MOMENT

In 2025, Business Impact NW partnered with the Tanana Chiefs Conference to assess the needs of small businesses in rural Alaska.



Communities identified gaps in bookkeeping, access to capital, and startup guidance.

Our coaches provided targeted support, expanding economic opportunity to some of Alaska's most isolated regions.

IDAHO

304

UNIQUE CLIENTS

357

JOBS CREATED/RETAINED

\$345,354

FUNDS DISBURSED



“

My coach is part of why I have been able to make it as far as I have.

Joshua Yocum, a U.S. Marine Corps veteran and licensed physical therapist from Idaho Falls, ID, founded Crutch Carries after spending months on crutches recovering from surgery.

Joshua created a patent-pending aluminum cup holder that improves safety, hydration, and independence for people using crutches and other mobility devices.

COMMUNITY MOMENT

The Idaho Women's Business Center was selected as the beneficiary of SOLV's 50th Anniversary Celebration, a community event in Meridian, ID.



In 2015, co-owners Tressa McLaughlin and Jamie McCormick worked with the Women's Business Center to purchase SOLV, a brand and printing business.

A decade later, they gave back, raising \$1,745.50 to support future entrepreneurs.

OREGON



681

UNIQUE CLIENTS

1,865

JOBS CREATED/RETAINED

\$1,204,468

FUNDS DISBURSED

I was able to refine my product strategy and build a clearer path for growth.



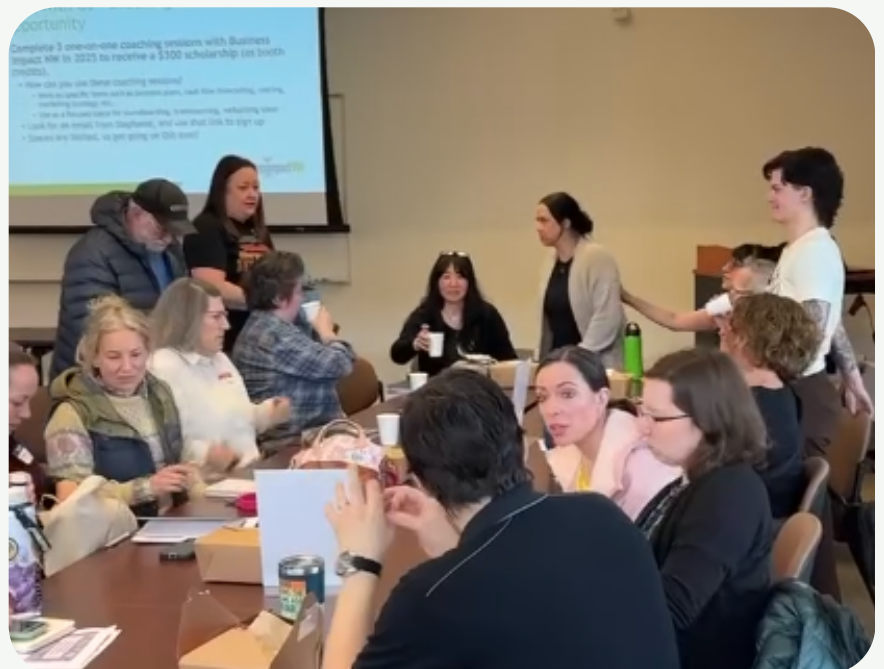
Inspired by her Tibetan grandmothers, Jolma Ren launched Amza Superfoods in Portland, bringing nutrient-rich traditional snacks to local markets.

With guidance from Business Impact NW, she strengthened her business strategy and is preparing to expand production and reach new customers.

COMMUNITY MOMENT

In mid-March 2025, Business Impact NW participated in the first Small Business Summit hosted by the Vancouver Farmers Market.

Over 40 market businesses from the NW Washington and the Portland area gathered for workshops, networking, and expert advice.



WASHINGTON



3,757
UNIQUE CLIENTS

7,785
JOBS CREATED/RETAINED

\$4,069,896
FUNDS DISBURSED



Without this loan and the support, I know for a fact this idea would still be sitting in a notebook.

Wmzy is a vending-machine-based health and wellness business founded by pharmacist O'Neal Ford to bring curated over-the-counter products to customers in high-traffic areas.

After launching his first machine in a major Seattle mall, O'Neal recently expanded to a second location at Seattle-Tacoma International Airport.

COMMUNITY MOMENT

The IMPACT Pitch 10th Anniversary brought together more than 250 community members to support entrepreneurs from across our four-state region.

In the months leading up to the event, pitch participants received free business training preparing them to share their stories on stage.

Each business brought a unique, inspiring story and supporters, peers, and past IMPACT Pitch winners filled the room to cheer them on.



Financials - 2025



\$31.3M
TOTAL ASSETS



\$26.3M
LOAN PORTFOLIO

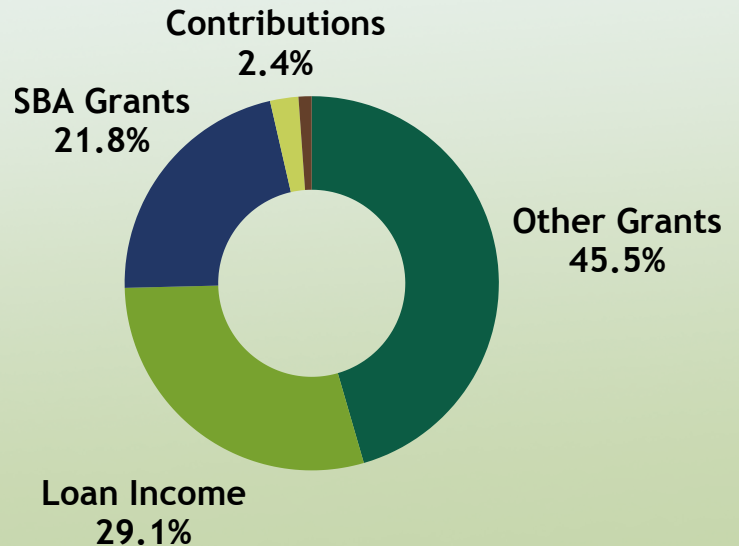


\$9.6M
NET ASSETS

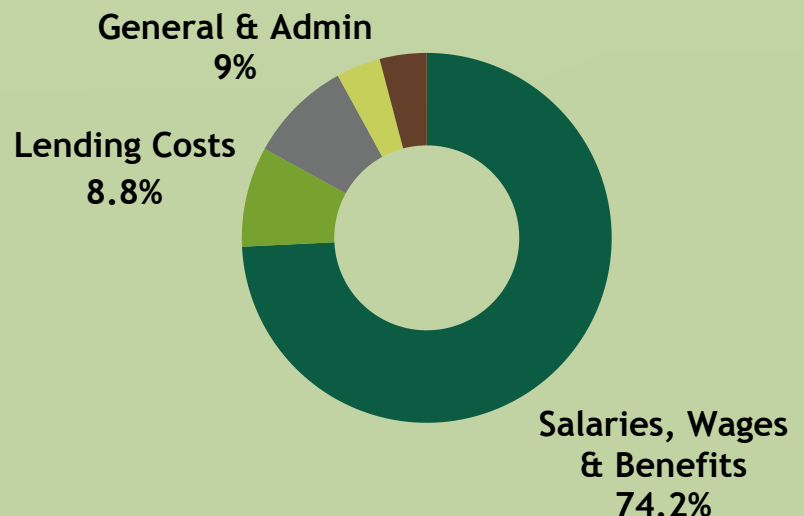


\$901K
NET INCOME

Revenue Sources



Distribution of Expenses



Our Sustaining Partners





CONTACT US

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