



## JOINT PRESS RELEASE

### **Business Impact NW and the City of Kent join forces to empower Kent entrepreneurs**

**Kent, WA – October 2, 2023** – Business Impact NW and the City of Kent announced a new partnership that will bring tailored small business support services, practical assistance, and adapted programs to entrepreneurs in Kent, Washington. This initiative, funded by federal ARPA dollars, aims to energize Kent's small business community with an easy-to-navigate ecosystem of free or low-cost resources and support, available for three years.

Small businesses in Kent will have access to:

- **Tailored Assistance:** Customized support for specific business needs
- **Acceleration Programs:** Courses focused on rapid business growth
- **Loan Readiness:** Financial literacy and access to capital
- **Finance Coaching:** Tax and bookkeeping insights
- **Community Network:** A network of community resources and partners
- **Flexible Format:** Convenient in-person and online delivery options

"We are excited to partner with the City of Kent to provide a sustainable, long-term network of resources and community connections," says Domonique Juleon, the Chief Program Officer at Business Impact NW and Kent resident. "If you operate a small business in Kent, you're automatically eligible—no hoops to jump through, no red tape. Just the support you need to succeed."

Kent Mayor Dana Ralph says she's pleased to strengthen the supports for small businesses in our community. "We believe this partnership will provide substantial benefits to help our smallest companies grow and foster their prosperity, all of which is so important to our economy."

To learn more and sign up for services, visit <https://businessimpactnw.org/cityofkent/>

#### **MEDIA CONTACT**

Bill Ellis, Chief Economic Development Officer  
City of Kent  
(253) 573-6890  
[wellis@KentWA.gov](mailto:wellis@KentWA.gov)

Greta Stough, Chief External Affairs Officer  
Business Impact NW  
(206) 324-4330  
[gretas@BusinessImpactNW.org](mailto:gretas@BusinessImpactNW.org)