

FOR IMMEDIATE RELEASE
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Washington Women’s Business Center Announces 8th Annual Celebrating Dreams Event, Premier Showcase for Women Entrepreneurs

Seattle, WA, 2023 – On May 25, the Washington Women’s Business Center (WWBC) at Business Impact NW will host its 8th annual Celebrating Dreams event, a premier showcase that spotlights the accomplishments of women-owned businesses; and honors the spirit of female entrepreneurship across Washington State. Celebrating Dreams will be held at The Metropolist from 6 pm – 8 pm and highlights will include on-site interviews, photo opportunities, and a live showcase featuring 30 inspiring female entrepreneurs. Attendees will have a chance to enter an exclusive raffle with giveaways courtesy of 20+ locally owned businesses. Complimentary refreshments will be provided by Kay Catering.

The Washington Women’s Business Center supports the startup and growth of women-owned businesses by equipping women entrepreneurs with the connections, resources, and training needed to successfully launch and grow a business. Each year, the WWBC hosts its annual Celebrating Dreams event which brings together seasoned and aspiring women entrepreneurs to celebrate the growth, diversification, and innovation of the small business community in Washington. The event provides a space for established business owners to connect with community leaders, supporters, and resource suppliers. It also raises community awareness and support of locally owned women’s businesses while celebrating Washington women entrepreneurs who are leaders in their communities.

Program director, Jessica Vidican-Neisius, says women entrepreneurs are hard-working, ambitious, and driven and “taking the time to celebrate their wins is vital to having a positive experience in business ownership.” Vidican-Neisius says, “Celebrating Dreams provides an opportunity for new and emerging businesswomen to promote their products and services in a welcoming environment. Businesses can participate without a large capital outlay which can be a barrier to other events and women entrepreneurs can reach potential clients and resource partners—all in one place—thus maximizing their networking time.”

This year’s Celebrating Dreams theme is Reconnecting with Joy. When asked what the theme means to her, Vidican-Neisius says, “The lack of opportunities to celebrate with your peers over these pandemic years has been its own special strain on our collective psyche. Having a chance to get together and share our truth, our passions, and our life’s work with our community of businesswomen is an act of radical joy!”

Vidican-Neisius says she hopes attendees and showcase participants will feel a sense of camaraderie, sharing, “I hope people feel they are part of a community of amazing people doing amazing things, just like them! It is an incredible feeling to be seen, to be known, and to be a member of a beloved community, and I really hope that they walk away from the event with that joy in their hearts.”

About Business Impact NW

[Business Impact NW](#) is a nonprofit dedicated to serving BIPOC, women, Veteran, immigrant, refugee, LGBTQ+, and low-income entrepreneurs in the Pacific Northwest through financial services, business coaching and training.