

FOR IMMEDIATE RELEASE
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Emmy-Nominated Producer KD Hall and COO of WSECU Join Business Impact NW Board of Directors

Seattle, WA, – Chief Executive Officer, KD Hall, of KD Hall Communications has joined the Business Impact NW Board of Directors, alongside notable locals from the region. Paul Kirkbride, Chief Operating Officer of WSECU has also joined the board. They join eight other board members that include representatives from Verity Credit Union, BECU, Amazon, Remitly, and more.

KD Hall, South Sound Magazine’s ‘2019 Women to Watch’ Awardee and Emmy-nominated producer holds a proven track record of supporting other local nonprofit organizations with their marketing and communications. Such organizations include Big Brothers Big Sisters of Puget Sound, Treehouse for Kids, and the Washington State Women’s Commission. Paul Kirkbride has been in the credit union industry for over 25 years. Paul is also Strategic Advisory Council Member for CU Direct Corporation, a Credit Union Advisory Council for Experian, and a Member of Fannie Mae’s Mortgage Leader Roundtable. Their experiences and expertise will support the organization in their goals moving forward.

“We are excited to welcome our new board members KD Hall and Paul Kirkbride to the organization. We know that their knowledge, experience, and passion will be assets to support shaping the future of our organization, and directly impact our mission of growing businesses that create jobs in underserved communities.” noted Carolina Guzman, Director of Marketing and Communications at Business Impact NW.

Business Impact NW has recently expanded its lending program into Alaska, hit a milestone of 50 full-time employees and now, holds 10 members on their board of directors.

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Business Impact NW is a Nonprofit Community Development Financial Institution (CDFI) dedicated to serving BIPOC, women, Veteran, immigrant, refugee, LGBTQ+, and low-income entrepreneurs in the Pacific Northwest through financial services, free business coaching, and trainings. To learn more about our services, visit www.businessimpactnw.org or follow us @businessimpactnw on Facebook, Instagram, and LinkedIn.

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