

FOR IMMEDIATE RELEASE
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Local CDFI Welcomes Victor Saldanha as Chief Lending Officer

Seattle, WA, 2021 – Victor Saldanha will lead the loan department of Business Impact NW as Chief Lending Officer. He will anchor the department from Oregon, one of four states that Business Impact NW serves. Starting Monday, September 20 Victor joins the organization at a time of rapid growth. Victor plans to lead his team in doubling the loan portfolio over the next 3 years.

Previously, Victor was the Business Banking Center Manager at KeyBank Beaverton. Victor brings nearly 20 years of banking experience, a passion for small business, and community activism. He is President of the Hispanic-Latino Key Business Impact networking group and a graduate of Business & HR Management from Portland State University. Victor has personally done more than \$5 million in commercial lending each year, plus much more with his teams. Son of Armenian & Argentinian immigrants, Victor is inspired by his family, community, and the opportunity with Business Impact NW to “promote the economic development of marginalized communities.”

Victor will be responsible for SBA, 7a, USDA, CDFI, and investor-funded loans, as well as a robust team. He will work in concert with the technical assistance programs within the organization to deliver coaching and capital to underserved small business owners. Business Impact NW CEO Joe Sky-Tucker shares: “We could not be more excited to have Victor join our team. His experience and commitment to the community are un-paralleled. I am looking forward to working with him as he helps us grow our portfolio and serve more small businesses in need.”

Business Impact NW is a nonprofit Community Development Financial Institution (CDFI) dedicated to serving BIPOC, women, Veteran, immigrant, refugee, LGBTQ+, and low-income entrepreneurs in the Pacific Northwest through financial services, business coaching and training. To learn more about our services, visit www.businessimpactnw.org or follow us @businessimpactnw.

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