SPONSORSHIP
CORPORATE OPPORTUNITIES
Impact Pitch 2020

Helping Small Businesses Grow so Local Communities Thrive
Through business counseling, training, and lending, Business Impact NW supports the businesses that create and sustain the communities we all want to live in.

Since 1997, Business Impact NW has:
- Made over $71.5 million in loans to over 1,500 business owners
- Provided countless technical assistance hours
- Saved & created over 6,000 jobs

**GOALS for 2020:**
- Start 100 businesses
- Disburse $3.8 million into the community
- Train or counsel 4300 entrepreneurs
- Increase already substantial reach into to diversified communities
- Raise $140,000 in corporate sponsorships

**SPONSORSHIP BENEFITS**

Partnering with Business Impact NW is a mutually beneficial agreement. We can provide:
- Alignment of your company with our mission to grow businesses that create jobs in underserved communities
- Reach to our customer base of low to moderate income, communities of color, women, veterans, and LGBT peoples
- A network of influential contacts, from our board to our small business owner clients
- A showcase opportunity for your community impact
- Volunteer opportunities for your employees
- Publicity, PR & Marketing
- Specialized resources for your referrals

**AUDIENCE & DECISIONMAKERS**

Business Impact NW serves historically disadvantaged communities. Our demographics:
- 61% Women
- 35% Military or Veterans
- 40% Communities of Color
- 30% Low Income
- 20% Moderate Income
- 10% LGBT
- 5% Immigrants or Refugees
- 5% Disabled
- 100% Entrepreneurs
IMPACT PITCH EVENT SPONSORSHIP

IMPACT PITCH
Small Business Competition and Showcase

September 2020
Seattle, WA

IMPACT Pitch is an opportunity for underserved Pacific Northwest entrepreneurs with a positive community impact to compete for funding through targeted business pitches.

In 2019, 76 businesses competed and gained valuable skills on their way to the grand prizes. A total of $30,000 was provided in funding to 7 category winners, including startup and established businesses, as well as mission awards for best woman-, veteran-, immigrant-, LGBTQ+, and person of color-owned business.

A great opportunity for strategic impact and visibility, the 2019 event was sponsored by: Harborstone Credit Union, Beneficial State Bank, Pacific Office Automation, Federal Home Loan Bank of Des Moines, Verity CU, Pride Foundation, Remitly, Sound Credit Union, Seattle Credit Union, Foundry Law Group, The Spur Group and more!

LEVELS & BENEFITS

Levels:
- In-kind: $500-$1,500
- Community: $500-$2000
- Special Awards*: $4000
- Silver: $2,500
- Gold: $5,000
- Platinum*: $15,000
- Presenting*: $25,000 Harborstone

All levels receive increasing recognition and benefits including:
- Web/Print Logo Recognition
- Product Placement
- Event Tickets
- Social Media Promotion

*Video Voting Sponsor receives recognition during voting round, with over 18,000 web views. Presenting Sponsor, Platinum Sponsor and Special Awards Sponsors also receive ability to co-present an award.

Presenting Sponsorship is held by Harborstone Credit Union.

SPECIAL AWARD OPPORTUNITIES

Impact Pitch Special Award Sponsorship levels outside of full event sponsorships include:

- Veteran Owned Business: $2000 - Available
- Community of Color Owned Business: $2000 - Available
- Immigrant/Refugee Owned Business: $2000 - Available
- LGBTQ+ Owned Business: $2000 - Available
- Woman Owned Business: $2000 - Available
## EVENT BENEFITS

Help small businesses grow so local communities thrive
Your support makes our programs and events possible.

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<tr>
<th>Logo Digital Recognition (Website and Email)</th>
<th>In-Kind Donor</th>
<th>Community Sponsor</th>
<th>Silver Sponsor</th>
<th>Gold Sponsor</th>
<th>Platinum Sponsor</th>
<th>Presenting Sponsor</th>
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<td>Product Placement (Food &amp; Beverage, Pens, Lanyards, Etc)</td>
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<td>Visual Recognition* (When Applicable)</td>
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<td>Event Tickets*</td>
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<td>Social Media Promotion*</td>
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<td>Award Presentation* (When Applicable)</td>
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<td>Program Ad</td>
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<td>Speaking Opportunities</td>
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Sponsorship opportunities are event-dependent and include in-kind contributions. Sponsorship amount varies per event. All are customizable based on intended benefit to corporate objectives.

A la Carte Levels, Media Sponsorship, specific event areas, and Mission Award sponsorships all receive specialized benefits surrounding the area of sponsorship. The above levels are specific to *FULL EVENT SPONSORSHIP and inherently have greater recognition and benefits than smaller, specific areas.

*Benefits are specialized at each ascending level. Contact daniellem@businessimpactnw for specific benefits or to customize to suit your impact needs.
SPONSORSHIP AGREEMENT

Company Sponsor: ____________________________________________________________
Contact Person: ______________________________________________________________________
Phone Numbers: (office) _____________________ (on-site day-of-event cell) __________________
Full Address: _______________________________________________________________________
Email: ___________________________________________________________________________

Sponsored Event/Program: ______________________________________________________________________
Benefits: ___________________________________________________________________________

To be contributed through:
Cash: $ _________________________ In-Kind: $_______________________________
(Any in-kind donations must include the in-kind addendum)
By date: ___________________ With logos due for printing by: __________________

Payment Options (please remit as soon as possible or no later than the event date):
☐ Please charge the credit card listed below
Credit Card Number: ________________________________
Exp. Date: _____________________ CCV Code: _______________________
Authorized Signature: ___________________________________________________________________
Name (as printed on card): __________________________________________________________________
☐ I will mail a check. Check Number: ________________________________

I agree to provide payment and any promotional materials needed, such as company logo, preferred company recognition name, and any other requested information in order for Business Impact NW to fulfill listed sponsorship benefits.

Authorized signature: ___________________________________________________________________
Print name: ___________________________________________________________________________
Date: ____________________________

Return Completed Form via email or mail to:
Danielle Moser  |  Business Impact NW
1437 South Jackson Street  |  Seattle, WA 98144
daniellem@businessimpactnw.org  |  206-324-4330 x115
IN-KIND CONTRIBUTION

Donor/Sponsor Company: ____________________________________________________________
Contact Person: _________________________________________________________________
Project/Event: _________________________________________________________________
Address: _______________________________________________________________________
Email: ___________________________ Phone: _______________________________

Please fill in data for appropriate type of in-kind donation you or your company are providing:

DONATION OF GOODS, SERVICE OR FACILITY

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<tr>
<th>Description</th>
<th>Date Provided or Used</th>
<th>Fair Market Value</th>
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TOTAL: $__________

DONATION OF VOLUNTEER HOURS

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<th>Volunteer Service</th>
<th>Volunteer Name</th>
<th>Location of Service</th>
<th>Total Hours Volunteered</th>
<th>Date of Service</th>
<th>Fair Market Value</th>
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TOTAL: $__________

Signature of Donor: ___________________________________________ Date: _______________

Office use only:  ☐ Business Impact NW  ☐ Washington Women’s Business Center  ☐ Veterans Business Outreach Center