EVENT SPONSORSHIP
CORPORATE OPPORTUNITIES for

FoodBizDay
Insight, Education & Marketplace

Helping Small Businesses Grow so Local Communities Thrive
Through business counseling, training, and lending, Business Impact NW supports the businesses that create and sustain the communities we all want to live in.

Since 1997, Business Impact NW has:
- Made over $71.5 million in loans to over 1,500 business owners
- Provided countless technical assistance hours
- Saved & created over 6,000 jobs

GOALS for 2020:
- Start 100 businesses
- Disburse $3.8 million into the community
- Train or counsel 4300 entrepreneurs
- Increase already substantial reach into to diversified communities
- Raise $140,000 in corporate sponsorships

Partnering with Business Impact NW is a mutually beneficial agreement. We can provide:
- Alignment of your company with our mission to grow businesses that create jobs in underserved communities
- Reach to our customer base of low to moderate income, communities of color, women, veterans, and LGBT peoples
- A network of influential contacts, from our board to our small business owner clients
- A showcase opportunity for your community impact
- Volunteer opportunities for your employees
- Publicity, PR & Marketing
- Specialized resources for your referrals

Business Impact NW serves historically disadvantaged communities. Our demographics:
- 61% Women
- 35% Military or Veterans
- 40% Communities of Color
- 30% Low Income
- 20% Moderate Income
- 10% LGBT
- 5% Immigrants or Refugees
- 5% Disabled
- 100% Entrepreneurs
March 7, 2020
Seattle, WA

Food Biz Day is an opportunity for food businesses at all levels of food production and food retail in the Pacific Northwest to spend the day learning from experienced colleagues in the food industry, workshop ideas, and finish the day by showcasing their product at our special Food Biz Day Market.

This day-long event is focused on providing insight, education, and networking for food entrepreneurs. The day will be a combination of speakers, breakouts, and panel discussions followed by a food entrepreneur’s marketplace (Food Biz Market) where newbies can table their products alongside more seasoned food business owners. 2020’s Food Biz Day is special because not only is it the launch of this future annual event in Seattle, but it is the official launch of The Food Business Resource Center at Business Impact NW!

This is your opportunity to get in front of a diverse group of entrepreneurs, promote mentorship and cultivate community learning. Your sponsorship will support sustainability and diversity in the food industry and activate the positive effects of knowledge sharing on food business small business owners—both in their financial stability and in their personal experience of empowerment and pride.

Food Biz Day is also a great opportunity for your strategic impact and visibility. Contact Alyssa for more details alyssap@businessimpactnw.org

**SPONSOR LEVELS & BENEFITS**

**FULL EVENT SPONSORSHIP LEVELS:**

- **Gold**
- **Platinum**
- **Presenting***

Increasing recognition and benefits may include: Logo Visibility at Event (dependent on Sponsor Level), Sponsor Provided Banner at Entrance of Event, Web/Print Logo Recognition, Product Placement, Event Tickets, Social Media Promotion

*Presenting Sponsorship is exclusive

**A LA CARTE SPONSORSHIP LEVELS:**

- Breakout Group Sponsor $250
- Panel Discussion Sponsor $500
- Lunch Sponsor $750
- Marketplace Sponsor $1,500

**BENEFITS include:**

Acknowledgment as presenting sponsor of a la Carte area, plus recognition in print & digital media

A la Carte and Full Event Sponsorships can be combined for increased exposure.
## EVENT BENEFITS

Help small businesses grow so local communities thrive  
Your support makes our programs and events possible.

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<th>IN-KIND DONOR</th>
<th>COMMUNITY SPONSOR</th>
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Sponsorship opportunities are event-dependent and include in-kind contributions. Sponsorship amount varies per event. All are customizable based on intended benefit to corporate objectives.

A la Carte Levels, Media Sponsorship, specific event areas, and Mission Award sponsorships all receive specialized benefits surrounding the area of sponsorship. The above levels are specific to “FULL EVENT SPONSORSHIP and inherently have greater recognition and benefits than smaller, specific areas.

*Benefits are specialized at each ascending level. Contact alyssap@businessimpactnw for specific benefits or to customize to suit your impact needs.
SPONSORSHIP AGREEMENT

Company Sponsor: ______________________________________________________________________
Contact Person: _______________________________________________________________________
Phone Numbers: (office) ___________________ (on-site day-of-event cell) __________________
Full Address: __________________________________________________________________________
Email: ________________________________________________________________________________

Sponsored Event/Program: ________________________________________________________________
Benefits:

To be contributed through:
Cash: $ _________________________    In-Kind: $_______________________________
(Any in-kind donations must include the in-kind addendum)
By date: ___________________ With logos due for printing by: ______________

Payment Options (please remit as soon as possible or no later than the event date):

☐ Please charge the credit card listed below
  Credit Card Number: ________________________________
  Exp. Date: ________________ CCV Code: ________________
  Authorized Signature: ________________________________
  Name (as printed on card): ________________________________
☐ I will mail a check. Check Number: ________________________________

I agree to provide payment and any promotional materials needed, such as company logo,
preferred company recognition name, and any other requested information in order for Business
Impact NW to fulfill listed sponsorship benefits.

Authorized signature: ___________________________________________________________________
Print name: ________________________________ Date: ________

Return Completed Form via email or mail to:
Danielle Moser | Business Impact NW
1437 South Jackson Street | Seattle, WA 98144
daniellem@businessimpactnw.org | 206-324-4330 x115
IN-KIND CONTRIBUTION

Donor/Sponsor Company: ____________________________________________________________
Contact Person: ________________________________________________________________
Project/Event: _________________________________________________________________
Address: _______________________________________________________________________
Email: ____________________________ Phone: ______________________________

Please fill in data for appropriate type of in-kind donation you or your company are providing:

DONATION OF GOODS, SERVICE OR FACILITY

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<th>Description</th>
<th>Date Provided or Used</th>
<th>Fair Market Value</th>
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DONATION OF VOLUNTEER HOURS

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TOTAL: $__________

Signature of Donor: ____________________________ Date: ________________

Office use only:   Business Impact NW   Washington Women’s Business Center   Veterans Business Outreach Center