










The Mission Model Canvas

Mission/Problem Description:

Designed by:

Date:

Version:

Key Partners 	Key Activities 	Value Propositions 	Buy-in & Support 	Beneficiaries 
	Key Resources 		Deployment 	
Mission Budget/Cost 			Mission Achievement/Impact Factors 	



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Innovation Stakeholders Engaged

Contract Vehicle

Advocate / Funding

Leadership Buy-In

Technology Partner